

## Southern New Hampshire University 2020-2021

To view the locations of where the Business Administration program is offered, please refer to the following: <https://www.umassglobal.edu/academic-programs/bachelors-degrees>. For GE requirements please see the General Education Transfer Guide.

Completion of the full CSU or UC IGETC certification (CA), Washington and Oregon state-approved Direct Transfer degrees or other state's equivalent transfer certification prior to the student being admitted, enrolled and attending his/her first session in a bachelor degree program at UMass Global satisfies all UMass Global GE requirements except LBSU 302 & 304. Students who matriculate to UMass Global with partial GE certifications will have their coursework evaluated on a course by course basis to determine appropriate applicability to each general education category.

Lower division courses may be eligible to fulfill upper division major requirements if approved by the Dean of Business and Professional Studies.

Course articulation information is provided for all California and out-of-state community colleges, as well as many four year institutions across the country. These represent course work which UMass Global will accept in transfer to meet course equivalencies, general education, or general elective credit. The information has been developed without assistance from the institutions included in this database, however in most instances it is shared with these institutions for accuracy. The information provided is developed to assist students and advisors in determining how transfer credit may apply to UMass Global. Courses not listed in the database have not yet been reviewed for transfer and in some cases may be appropriate for transfer credit.

**This list includes only the requirements that are commonly seen in transfer, and is not a comprehensive list of all the course requirements within the BA Business Administration program. For a complete list of program requirements, please refer to the UMass Global catalog.**

Further information regarding the courses below can be found in UMass Global's [Course Articulation Database \(CAD\)](#).

### General Education Requirements

Foundation Courses		
ACCU 201	Principles of Accounting I	ACC 201
CSCU 200	Introduction to Computers and Data Processing	IT 100
ECNU 201	Principles of Macroeconomics	ECO 202
ECNU 202	Principles of Microeconomics	ECO 201
MATU 203	Introduction to Statistics	MAT 133, 240, 243, 300, 303 PSY 223, 260

## Degree Requirements & Concentrations/Electives

BBA Business Administration consists of 18 credits of Lower-Division Core Requirements, 33 credits of Upper-Division BBA Core Requirements and 21 credits of electives or courses in a selected area of emphasis to fulfill the 72 credit requirement for the program.

Students may choose from the following emphases:

1. Accounting
2. Entrepreneurship
3. Finance
4. General Business
5. GIS and Data Analytics
6. Human Resources
7. Marketing
8. Information Systems Management
9. Organizational Communication
10. Organizational Leadership
11. Supply Chains Systems

Students may choose the elective credits from the following areas of study:

Accounting, Entrepreneurship, Finance, GIS and Data Analytics, Human Resources, Management, Organizational Communication, Organizational Leadership, Marketing, and Information Systems Management.

It is possible for transfer courses to meet course requirements within the emphasis area. That coursework must be reviewed by a dean within the School Business and Professional Studies to determine transferability.

**\*Minimum of 30 credits completed in residence at UMass Global; 18 of which must be upper-division credits, 12 of which must be in the student's major.**